E-Marketing



Spotlight on Five E-News

Click here for 2014 topics.

Click here for examples.

\$595 per insertion, 67,000+ Email recipients, Plus 50,000 downloaded Apps Issued the first Monday of each month

Your company featured one time in our Spotlight on Five E-Newsletter written by our publisher talking about only five topic related companies. Two hundred words of text describing your product and your logo will be included. A different topic is featured each month.

Spotlight on Subjects E-News

Click here for example.

\$495 per insertion positions 2 through 6, \$1,000 per Leader spot as first listing, 67,000+ Email recipients, Plus 50,000 downloaded Apps Issued the second Monday of even numbered months

Your company featured one time in our Spotlight on Subjects E-Newsletter. Each bi-monthly issue opens with some explanation of the importance of covering multiple subjects in our homeschools and then provides information on one company for each of six subjects. The topics will rotate each issue so that over a year's time every topic has enjoyed each position 1st through 6th in the E-Newsletter. The top position includes a higher word count than the standard listing.

February 2014:

The Arts (\$1k Leader spot), Science, Math, Language Arts, History/Social Studies, and Electives

April 2014:

Science (\$1k Leader spot), Math, Language Arts, History/Social Studies, Electives, and The Arts

June 2014:

Math (\$1k Leader spot), Language Arts, History/Social Studies, Electives, The Arts, and Science

August 2014:

Language Arts (\$1k Leader spot), History/Social Studies, Electives, The Arts, Science, and Math

October 2014:

History/Social Studies (\$1k Leader spot), Electives, The Arts, Science, Math, and Language Arts

December 2014:

Electives (\$1k Leader spot), The Arts, Science, Math, Language Arts, and History/Social Studies