

## Product Review Viral Blogging Service

### Single Reviews - Free!

We are opening up our single review department again. We will offer a single review to your companies with placement on our website in the reviews section indefinitely.

What kinds of products: Educational Curriculum, Toys, Games, Educational Books, Household Items, Etc. We try to steer clear of medical or health related items, but are open to some of them. If you have any questions about whether or not your company would work with this, please ask your Sales Representative.

The same rules for the Crew apply - it must be a full and complete product and not a demo or a sample. The company will send in two of the exact same product so that our Product Review Director knows what the reviewer is using and can help answer questions when they arise.

Please note that our turn around on reviews is UP TO (but may be less than) six months, as we give the reviewers a full two months to use the product and then write the review. We want real world experience with the products in our reviews and our reviewers are thorough.

### Schoolhouse Review Crew--\$750 per session

Our popular Schoolhouse Review Crew is **THE** Product Review Viral Blogging Service in the community for homeschoolers! It not only helps you spread the word about your products and services, but the increased internet activity of up to 100 hand-picked parent/teacher bloggers, during a compressed period of time, can greatly increase traffic and directly position your website on search engine radars. Let our coordinated blogging crew--experienced homeschool families--tell their readers all about the resources your company offers. Individually written blog reviews all post to the internet, in addition to a wide variety of social media outlets, all in the span of one week. This makes a big viral impact online for your company!

Up to 100 bloggers review your product and link-up to our anchor post on our website, [www.SchoolhouseReviewCrew.com](http://www.SchoolhouseReviewCrew.com) These Crew spots sell out fast with this sought-after service, and it is an excellent complement to any company's marketing plan!

All of our Schoolhouse Review Crew bloggers are required to post their reviews to social media outlets like Facebook, Twitter, Pinterest, Google +, etc., so we spread the word about your product far and wide! This can make a big difference in traffic to your website as their reviews are shared with so many more people. It's like getting the advertising value of Facebook and Twitter advertising listed below rolled right into your Schoolhouse Review Crew session purchase! We even have our own Social Media Manager and she makes sure your company gets the red carpet treatment!

Have you seen the Lab column in *The Old Schoolhouse Magazine*? Crew sessions are listed in the Lab within six months of the Crew run--so you get even more exposure!

### The TOS Molly Crew--\$750 per session

We also offer a **Molly Crew** for home or family related items used in an average household and not related to curriculum. Each Molly Crew session includes the full service received in a regular Schoolhouse Review Crew run and also includes a placement in *The Old Schoolhouse Magazine* within six months of the Crew run.

### Homeschool Focus Groups--\$1,200

A new program, Homeschool Focus Groups, led by Publisher Gena Suarez is opening up. Get your campaign going now with up to 100 (you choose the number) homeschool families testing your products, worldwide. Full questionnaires and written summaries will be turned in direct to you (the publisher/distributor). Excellent way to formulate plans for future products, or to brainstorm new ways to market current ones. Email your Sales Rep for details.

## Social Media Package

\$690

Take advantage of our full and popular social media sites. This package includes two mentions on our very active Facebook wall where Home Educators come to ask for advice, share tips, learn the latest news, and be part of The Old Schoolhouse community --actively encouraging one another. In addition, you receive two Twitter mentions to our growing readership, one post on Google+ and our social media team pins your product or company on Pinterest!

2 FB mentions

2 Twitter mentions

1 Google Plus

1 Pinterest Pin

