

The Old Schoolhouse[®] *MORE THAN JUST A MAGAZINE . . .*

- *Interactive-Digital Magazine* – Bi-Monthly issues featuring interactive multimedia that includes promoting your resources digitally and on popular mobile devices such as iPad, iPhone, Kindle Fire, Android and Nook HD via [TOS App](#).
- *Annual Print Magazine*: The Best of TOS – Our 300-page print coffee table book homeschoolers will treasure all year is a great place to be found again and again as home educators seek out encouragement. The digital edition is part of every subscription and sold on newsstands so your exposure is excellent!
- *Directory Listings* – Every issue has a unique topic issue after issue--one or more are bound to be a “fit” for your business. All directories are republished in our Annual Print Magazine as well!
- *Mobile App Advertising* with Banner Ads – Connect in a bold way with banners from large to small and draw iPad users right to your product or service. Be visible on the latest popular devices!
- *Viral Marketing* - The TOS Homeschool Crew gets your products reviewed by home education experts and out to tens of thousands of families through social networks such as Facebook, Twitter and personal blogging sites. We also offer mentions via our Facebook wall and Twitter feed.
- *E-Marketing* - Get instant and trackable results with a TOS Dedicated Email Blast to 70,000+ educators or choose from a variety of ad options to become a part of The Homeschool Minute E-Newsletter issued every Wednesday. Or utilize our Spotlight on Five E-News reaching out on the first Monday every month to present five great companies and their products—be a part of the excitement!
- *Schoolhouse Expo*

Choose from any of the above or a variety of other ways to promote your service or products to as many as one million potential customers – The Old Schoolhouse[®] really is so much more than an interactive-digital magazine!