

Homeschooling in the News

Tracking Trends . . .

NHERI (National Home Education Research Institute) - Dr. Brian Ray, the nation's leading expert for homeschool-related stats and trends said [in a 2011 study](#) that homeschooling is now bordering on "mainstream" in the United States. It may be the fastest-growing form of education in the U.S. (2% to 8%) annually.

Princeton University - Prestigious colleges and universities are recruiting home-educated students for a myriad of reasons. Princeton specifically invites homeschoolers to apply for enrollment [on a special page of their website](#) and makes mention of a previous homeschooled student who achieved valedictorian status in the Class of 2002.

NBC Nightly News - In a [2004 report by NBC News](#) about the increase of home education in the U.S., correspondent Tom Costello pointed out the fact that Harvard accepts applications from homeschooled graduates.

FOX NEWS - A [2008 report](#) revealed that there are more than 2 million homeschooled students in the United States. "Homeschooling is no longer just an offbeat trend or avant-garde educational choice. It is growing exponentially and its proponents are fighting for new legal rights in the U.S," said FoxNews.

FOX BUSINESS - A [Fox Business report](#) invited comments from Rebecca Kochenderfer, who shared that "colleges are increasingly recruiting homeschoolers, who find that the students have a maturity and academic vitality that many regular school kids have yet to develop."

CBS NEWS/MoneyWatch - A [2010 report by CBS News \(MoneyWatch\)](#) revealed the outcome of a new study published by *The Journal of College Admission* which shows that homeschoolers enjoy higher ACT scores, GPAs, and graduation rates compared with other college students.

CBS NEWS – A [CBS NEWS segment](#) in 2008 stated it clearly: "The home schooling industry, which provides everything from curricula to text books, is a multibillion dollar business," Tracy Smith, CBS News, reports.

Homeschooling as a movement is trending up. The market is growing and will continue to climb.
This is your market.

We Are Unique . . .

Besides publishing the nation's premier homeschooling magazine, we also:

- Host our own blog called "Homeschooling With Heart".
- Aggressively work with social media such as product review viral blogging, Facebook, and Twitter and even offer product review blogging for your apps!