

Schoolhouse Expo

The Schoolhouse Expo is a quarterly evening event with a week-long event each August! With exciting topics, you may join in and advertise with several sponsorship levels. Our week-long event in August is a ticketed event, while the other three quarterly events are free to attendees.

Diamond Sponsorship for Schoolhouse Expo—\$2,500

(only one available quarterly, five for week long event)

- 50-minute speaking slot as the main sponsor, which includes space for a few slides. This should be a content-based presentation, much like a workshop at a convention—but without leaving the comfort of home. **Week Long Event** will have five Diamond Sponsorships, one for each day of the week.
- Important part of the Dedicated E-Blast from The Old Schoolhouse for the event. **Week Long Event** will have this information included in the Schoolhouse Expo E-Book.
- Sponsor bio and introduction/description of 500-words with links
- Frequent mentions for the Schoolhouse Expo on Facebook, Twitter, and Google+ mentioning the sponsor.
- Up to three slides for use during the opening segment of each event--will not be read, so any message should be plainly displayed on the slide. Each slide can have up to 25 words, plus a logo and URL.
- Logo
- URL
- Button of 140x140 for other promotional use.
- Banner across the very TOP of the E-Blast for the event. **Week Long Event** sponsorships include each Diamond Sponsor being at the TOP of one of at least five E-Blasts for the event.
- Listing as a sponsor on www.SchoolhouseExpo.com.

Emerald Rate Sponsorship for Schoolhouse Expo—\$495

(only two available quarterly, ten for week long event)

- 3-minute or shorter Live Commercial during the event, one available near the beginning, and another toward the end, first purchased sponsor chooses starting or ending position.
- Up to three slides for use during the opening segment of each event--will not be read, so any message should be plainly displayed on the slide.
- Logo
- URL
- Button in the left sidebar of the TOS E-Blast for the event.
- Listing as a sponsor on www.SchoolhouseExpo.com.

Topaz Rate Sponsorship for Schoolhouse Expo—\$250 (only ten available quarterly, ten for week long event)

- Button in the left sidebar of the TOS E-Blast for the event.
- Listing as a sponsor on www.SchoolhouseExpo.com.
- Logo
- URL

Week Long Expo Event includes the Schoolhouse Expo E-Book which will contain a schedule of events, speaker information, and lists of the Diamond, Emerald, and Topaz sponsors.

Diamond and Emerald Sponsors should be of a topic other than the listed Schoolhouse Expo content, while **Topaz Sponsorship** may choose any topic. This ensures you, as the advertiser, will not be competing with our scheduled guest presenter, enabling you to fully sell your product or service with confidence. (Topic schedule subject to change and specific dates to be determined, please check with your advertising sales representative for latest updates.)

2014

- February 27, 2014--TBD
- August 11-15, 2014--
Homeschooling: Teach Them at Home Where They Belong.