

Designated E-Blast

[See examples here.](#)

\$2,500 per insertion, 67,000+ Email recipients, Plus 50,000 downloaded Apps

It's all about you—with an E-Blast out to our receptive TOS community! After years of bringing them quality products and information, they trust us to present the latest news and up-to-date products to improve their homeschools.

SchoolhouseTeachers.com Membership Discounts Program

FREE listing of your products or services on our Members-Only Family Discount Page at www.SchoolhouseTeachers.com, offering ST.com Members an exclusive discount to your product or services

Offer a better-than-usual discount to our SchoolhouseTeachers.com membership for free! Our members will love finding your unique deals on our SchoolhouseTeachers.com website, along with all the other benefits they enjoy: great lesson plans, curriculum, activities and encouragement.

Make a statement by offering the best discount you ever have, and at no advertising cost to you! Your 35 words of descriptive text, special discount/coupon code, URL, and a graphic of the sale item or company logo will be included. Commit to listing for a year, a quarter, or just a month, but commit to getting in front of our members today! Ask your advertising sales representative for details.

Homeschool Discounts Schoolhouse E-News

[Click here for example.](#)

\$99 per listing (multiple listings allowed), 67,000+ Email recipients, Plus 50,000 downloaded Apps, Issued approximately the last Friday of each quarter

After you come on board free to offer a better-than-usual discount to our SchoolhouseTeachers.com members, periodically extend the offer to our full E-Newsletter list for a whole month. A great place to showcase specials regularly offered to our ST.com members, our Homeschool Discounts Schoolhouse E-Newsletter gathers products and services from a variety of companies that will be specially discounted for the first month of the selected quarter. The E-News goes out the last Friday of each quarter, and the discounts will be offered for the full first month of the upcoming quarter.

For example, the July/Third Quarter Homeschool Discounts will go out on June 28th, and will include discounts good for homeschoolers to use throughout the entire month of July, 2013. Your 35 words of descriptive text, special discount/coupon code, URL, and graphic of the sale item or company logo will be included. As long as you are offering special discounts to our ST.com members, you may choose to extend them to our larger list in any issue you choose. Discount months will be for the first month of each quarter: January, April, July, and October. Purchase one listing for a particular product, or five for several great deals you're already offering to our SchoolhouseTeachers.com members (# of total available listings at TOS' discretion).

Discount must be good for a minimum of the entire month of focus. Ongoing discounts for our SchoolhouseTeachers.com members are free for the advertiser and should include the same ad specifications provided above.

Black Friday Promotional E-Newsletter

[Click here for example.](#)

Package Priced at \$750 for up to 12 spots. 67,000+ Email recipients, Plus 50,000 downloaded Apps, Multiple E-Blasts including blasts: Issued the Wednesday before Thanksgiving, the Friday of Black Friday, and the Monday following Thanksgiving--Cyber Monday.

Social Media marketing will also be included with multiple Facebook mentions, blog posts, Twitter posts, etc.

Black Friday is a highly anticipated event year after year--don't miss the opportunity to reach out to our readership for the biggest shopping day of the year! We will send a teaser blast the Wednesday before the big weekend reminding them to prepare to receive our exciting blast filled with great products--yours! We'll also blitz our entire Schoolhouse community with Facebook mentions, Twitter posts, blog entries, and more, all to tell everyone all about the big coming sale they do not want to miss.

Then, Black Friday we send the big E-Blast with your listing telling all about your great Black Friday shopping opportunity, this blast will include listings for up to 12 companies joining us to share their deals with the Schoolhouse community. We'll follow it all up with another E-Blast on Cyber Monday, for those who missed the Friday opportunity, or got the information late, so they can still enjoy the sale.



I am a longtime Homeschool Minute reader! I can't tell you how many times I've forwarded the messages to friends and family. In a sea of homeschool resources, TOS is always a breath of fresh air. It keeps me from circling the drain and keeps me focused on what really matters.

THANKS!



*Rena D.
Newman Lake, WA*