

# Advertising Packages

The Old Schoolhouse community of homeschoolers come to TOS websites, our APPs, & social community to educate themselves as they find great resources for the home education of their children. Show them the great products and services you offer with a bold banner ad on the web, display ads in our magazine, mentions on Facebook, and more. Enjoy great visibility before the homeschool community with a package of great products today!

**Purchase a bi-monthly directory listing**  
*and get an instant advertising bundle!*

**Directory Listing • Display Ad w/upgrade purchase**  
**Web Listing on [www.THEHomeschoolMagazine.com](http://www.THEHomeschoolMagazine.com)**  
**PLUS! Listing in the Big Annual Print Issue**

## Cross-Channel Packages

Cross-Channel advertising provides our advertisers with opportunities to reach customers with email, mobile, social, and web advertising products--all in a single package! Choose Small, Large, or the All-Around Advertising Package to gain and maintain visibility consistently with the homeschool community. Use all of your package products in a single quarter, over six months, or spread them throughout the year!

### **Small Cross-Channel Marketing Package: \$2,647.40 (30% off/\$3,782 value)**

- Spotlight on Five E-News (\$595), plus 3 Side Buttons in The Homeschool Minute (\$199x3)
- Mobile Banner Ad, 2 insertions (\$700x2)
- 2 Facebook mentions (\$275x2) and 2 Twitter mentions (\$75x2)
- Static 140x140 Small Square Button on TheHomeschoolMagazine.com Sub-pages for a year (\$490)

### **Large Cross-Channel Marketing Package: \$3,636.10 (35% off/\$5,594 value)**

- Spotlight on Five E-News (\$595), plus 6 Side Buttons in The Homeschool Minute (\$199x6)
- Mobile Banner Ad, 3 insertions (\$700x3)
- 4 Facebook mentions (\$275x4) and 4 Twitter mentions (\$75x4)
- Top 700x100 Banner, Rotating on Sub pages (up to 50) of TheHomeschoolMagazine.com for one full year (\$900 per year), comes with 260x120 Rectangle, also Rotating on Sub pages (up to 50)

### **All-Around Advertising Package (Triple A): \$25,164 (40% off/\$41,940 value)**

- 3 Dedicated E-Blasts throughout the year (\$2,500x3)
- 2 Viral Crew programs (two different products) (\$750x2)
- Full-page ad for a year (\$9,900)
- Two-page spread in the Annual Print (\$4,750)
- Mobile Banner in all 6 issues on the App (\$700x6)
- Spotlight on Five E-News twice during the year (\$595x2)
- Top Banner in The Homeschool Minute, one per month (12 times/year) (\$12,000)
- Top 700x100 Banner, Rotating on Sub pages (up to 50) of TheHomeschoolMagazine.com for one full year (\$900 per year), comes with 260x120 Rectangle, also Rotating on Sub pages (up to 50)